



Sponsorship Proposal

2026



propertyleadersbrisbane.org





About Us

Property Leaders Brisbane is an independent and vibrant community open to professionals working in the property and construction industry. Our regular events bring people together to share and debate ideas and inspire positive change in our city.

Our events are free for property and construction industry professionals.

SHARE | DEBATE | NETWORK | INSPIRE



Our Events

Property Leaders Brisbane events are held to provide a stimulating and entertaining discussion as well as to provide a forum that encourages networking between peers in the property industry.

The formats of our events can include:

- moderated **panel discussion** between experts
- intimate **on the couch interview** with property personalities
- **great debate** with two opposing view points
- **PechaKucha-style presentation** (20 slides, 20 seconds per slide)

Ideally, a sponsoring organisation will have access to a space with the necessary facilities and amenities and be able to provide a canapés and drinks package.

The Property Leaders Brisbane committee advises the sponsoring organisation of anticipated attendance to ensure that the space and catering is appropriate.

Attendance: approx. 75-150
(depending on capacity of the venue)

Investment: between \$1,500 to \$2,500
(canapés and drinks)

Event Specific Benefits:

- logo and name recognition in event email
- logo and name recognition in LinkedIn post
- logo with link to your website on our website
- opportunity to display logo on electronic screen at event
- opportunity to display signage at event
- opportunity to provide speaker to say a few words
- thanked in post event photos post on LinkedIn

Past sponsors include:



ellivo dexus





The First Thursday Club (TFTC)

The First Thursday Club is a monthly networking event that is held on the first Thursday of every month.

Property Leaders Brisbane provides an informal forum for industry colleagues and professionals to build trusted relationships and network within the property industry.

These events are relaxed and casual, held at Riverland, are very well-attended and have a strong following within the industry.

Attendance: approx. 75-100

Investment: between \$1,500 to \$2,500
(effectively cash/card behind the bar)

Event Specific Benefits:

- logo and name recognition in event email
- logo and name recognition in LinkedIn post
- logo with link to your website on our website
- People of Property Leaders profile(s) opportunity
- opportunity to display signage at event
- thanked in post event photos post on LinkedIn

Past sponsors include:







Brisbane Blind Spots

Brisbane Blinds Spots bring together a small number of highly engaged stakeholders to have an open round table discussion on unlocking key areas in Brisbane.

This industry initiative will speculate on a possible outcome / solution for the Brisbane Blind Spot in question.

Attendance: approx. 15-20

Investment: between \$500 to \$1,000
(boardroom catering)

Event Specific Benefits:

- contribution to Brisbane Blind Spot area
- contribution to guest list and personalised invitations
- logo with link to your website on our website
- logo displayed on electronic screen at event
- opportunity to display signage at event
- thanked in post event photos post on LinkedIn
- contribution to "white paper" outcomes document

Past sponsors include:

ellivo

Hames
Sharley

 ARCADIS

PDT.
ARCHITECTS



The Shovel Podcast

The Shovel Podcast is a natural extension of the conversations we have at our events where we share and debate ideas and inspire positive change in our city.

In 2026, we are recording our seventh season of *The Shovel* and focus on our recurring theme #Brisillience and is kindly recorded and produced by BBS Communications Group.



People of Property Leaders

People of Property Leaders showcases our members and their organisation to the Property Leaders Brisbane community.

The People of Property Leaders are featured on LinkedIn, in The First Thursday Club (TFTC) reminder email and on our website.



“ Having already been appointed on some exciting Brisbane 2032 Olympic and Paralympic Games venues, I'm looking forward to seeing the evolution of the 2032 Delivery Plan and what the new infrastructure can bring to Brisbane.”

Rachael Cormie
Senior Building Surveyor
McKenzie Group

 **mckenzie group**
A BureauVistas Group Company

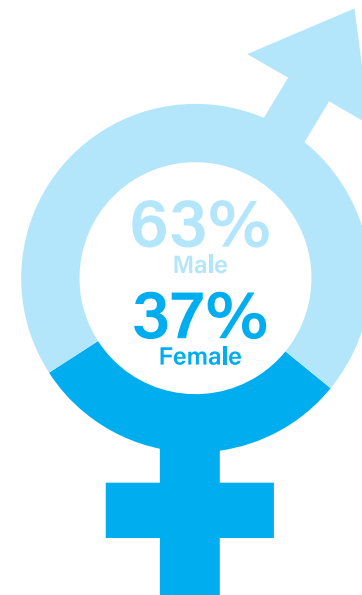
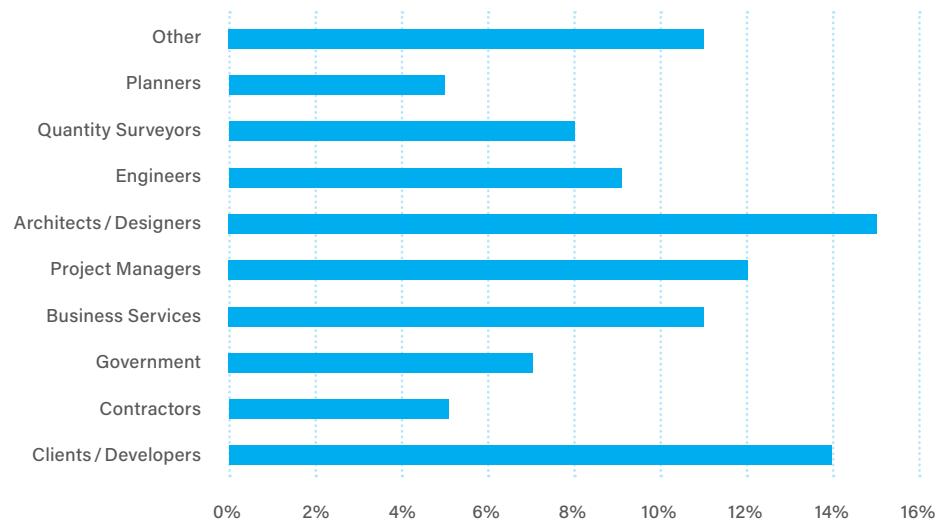
People of  **PROPERTY LEADERS BRISBANE**

Our Attendees

Property Leaders Brisbane attendees are made up of a diverse range of industries, professions and includes a gender balance.

We have more than 1,700 followers on LinkedIn and more than 1,500 email subscribers on our database.

Attendees by Profession



The Benefits of Sponsorship

Pre-Event Benefits:

Electronic Campaign

Once the event has been confirmed the sponsor will receive logo recognition within event specific email advertising the event to the Brisbane property market and calling for registrations (distribution to more than 1,500 property professionals).

LinkedIn

In addition to the above, the event will be publicised extensively on LinkedIn. The sponsor will receive mention and acknowledgment as the event sponsor.

Property Leaders Website

In addition to the above, the event will be advertised on our website, which will include a link to the event registration page. In addition, the sponsor logo will be included within our 'Sponsors' page, which will also contain a link to your website.

Subsequent Marketing

Any subsequent targeted marketing campaigns, which may take place in addition to the above, will feature the sponsor logo.

During Event Benefits:

Audio-Visual Recognition

The sponsor will receive logo recognition within the audio-visual material shown at the event.

Verbal Recognition

The sponsor will be verbally acknowledged as the event sponsor during the welcome and closing speeches.

Signage

The sponsor will be invited to supply signage, banners, promotional items or brochures to be displayed at the event (these are to be supplied at your own cost).

Delegate List

The sponsor will be provided with a complete registration list including attendees' name and organisation they are representing. Due to privacy legislation, contact information cannot be provided.

Speaking Opportunity

The sponsor will have the opportunity to nominate a speaker to have a few minutes to address the audience.

Thank you

Thank you for your time and consideration on supporting **Property Leaders Brisbane** should you wish to discuss anything further please contact one of our committee members.



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Property Leaders Disclosure Statement

For this disclosure statement 'Property Leaders Brisbane' and 'Property Leaders Sydney' will refer to Property Leaders committee members and the respective businesses where they are either an employer or maintain employment.

Property Leaders is a think-tank, aligning ideas and opportunities for industry debate, discussion and networking with organisations and professionals who may benefit from exposure and brand alignment as hosts, sponsors and contributors. Property Leaders is a not-for-profit group where all committee members are volunteers

and not paid, and no money changes hands between the committee and event hosts/sponsors.

Property Leaders promotes free events through a range of communication methods including but not limited to email marketing to a subscriber database and sharing on LinkedIn social media pages. Registrations and ticketing for Property Leaders events are managed through a third-party website, Humanitix.

Property Leaders does not accept liability for any direct, indirect, incidental

or consequential damages, loss of profits, goodwill, bargain or opportunity resulting from the event or its content.

Property Leaders does not guarantee the accuracy of information, or the suitability of events promoted. Event hosts agree to make their own enquiries as to the accuracy of information provided by Property Leaders, our speakers and contributors.

Property Leaders will not be liable for any personal or professional injuries, damage or other direct or indirect loss resulting from attendance at an event.

While Property Leaders organises events on behalf our hosts and sponsors, public liability for each event remains solely the responsibility of the event host. The event host is the entity responsible for the premises at which an event is held, whether in the capacity of as landlord or lessee. The event host must hold and maintain public liability insurance cover.